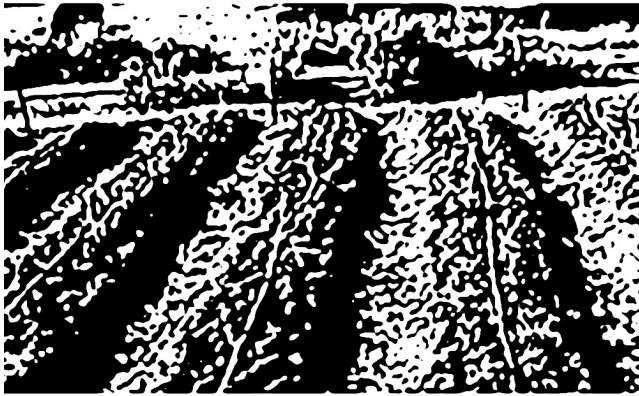


A n A f t e r n o o n w i t h



PAUL POLAK

Founder of International
Development Enterprises
and Expert on Sustainable
Economic Development

Thursday, April 3
4:00pm
Room 751, Barus-Holley

“If we learn to listen to poor people, understand the specific contexts in which they live and operate, and find ways to harness their entrepreneurial energy to increase their income, I have no doubt that at least 500 million families now surviving on less than a dollar a day will find practical ways to end their poverty within one generation.”

PAUL POLAK, OUT OF POVERTY

Paul is the founder of IDE (International Development Enterprises) and an expert on sustainable economic development. In his new book, *Out of Poverty - What Works When Traditional Approaches Fail*, this impassioned and iconoclastic author, entrepreneur, inventor and self-identified “troublemaker,” tells why mainstream poverty eradication programs have fallen so sadly short and how he and his organization developed an alternative approach that has already succeeded in lifting 17 million people out of poverty.

Sponsored by the Division of Engineering,
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